PancakeSwap Initial Farm Offering (IFO)

BNB Chain · Base · Arbitrum · Ethereum · zkSync · Linea · opBNB · Polygon zkEVM · Aptos



tl;dr:

1. Launch with **largest, most-engaged** crypto community
2. **Immediately bootstrap** liquidity on our DEX
3. **Access our expertise** on tokenomics, go-to-market, and community engagement

Leading to (i) **sustained** and **significant** user acquisition for your project and (ii) **conducive conditions** for market performance

Why?

1. PCS is a leading multichain AMM, with **>400K** DAU, **>$1.9B** TVL, and **>$5B** daily volume
2. **Proven increase** in social engagement and user acquisition as a result of IFO
3. PCS takes zero launch fees from projects; we optimize towards our community accessing high-quality projects. **Incentives are aligned**

How does this work?

1. Projects apply via our google form here, which takes <14 minutes to complete
2. If appropriate, we will reach out and conduct further due diligence
3. If mutually agreeable, we will offer an IFO, where anyone with CAKE can take part
4. Thereafter, we will publish a forum post about the IFO sale
5. After our users get familiar with your project, we will execute a marketing campaign, ramping up to IFO Day
6. Post-IFO Day, we work closely with IFO projects to scale user and market growth

Please refer to our forum posts, or socials, for more information on IFOs